

90109 SPCH 1315 1B1

CREDIT

3 Semester Credit Hours (3 hours lecture, 0 Lab hours lab)

MODE OF INSTRUCTION Face to Face and Hybrid

PREREQUISITE/CO-REQUISITE:

None

COURSE DESCRIPTION

Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

COURSE OBJECTIVES

Upon completion of this course, the student will be able to

- Demonstrate an understanding of the foundational models of communication.
- Apply elements of audience analysis.
- Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.
- Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
- Demonstrate effective usage of technology when researching and/or presenting speeches.
- Identify how culture, ethnicity and gender influence communication.
- Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

CORE OBJECTIVES MEASURED

- Critical Thinking Skills: To include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.
- Communication Skills: To include effective development, interpretation and expression of ideas through written, oral and visual communication.



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- Teamwork: To include the ability to consider different points of view and to work effectively with others.
- Personal Responsibility: To include the ability to connect choices, actions and consequences to ethical decision-making.

INSTRUCTOR CONTACT INFORMATION

Instructor: Donna Burnside

Email: dburnside@lit.edu

Office Phone: 409.245.8406

Office Location: TC 225

Office Hours: 8:15 -2:00

REQUIRED TEXTBOOK AND MATERIALS

Exploring Public Speaking, 4th Edition. This is a free e-book available online at <https://oer.galileo.usg.edu/communication-textbooks/1/> in Word, PDF and EPUB (earlier editions) formats.

Students can also view and download the PDF attachment on Blackboard.

DROP POLICY

If you wish to drop a course, you are responsible for initiating and completing the drop process by the specified date as listed in the College Calendar on the [Student Success](#) web page. If you stop coming to class and fail to drop the course, you will earn an “F” in the course.

Email Policy

- Email is checked in the afternoon. Allow 24 hours for a response. Weekend emails will be answered on Monday unless it is a holiday.
- Please include your class time and an accurate subject.
- Assignments should only be emailed if Blackboard is having technical issues.

Note: Our syllabus schedule is not a contract in stone; I will attempt to maintain our schedule but there may be times when it is subject to change. It is your responsibility to keep up with any such changes. *Please download your syllabus and refer to the class policies.*

Week 1 Aug. 24-30	Orientation to the course-Read Syllabus & Addendum Note: Many documents and tasks must be read /completed thoroughly.
Week 2 Aug. 31- Sept. 6	Module 1, 2 read and complete (Test) Go over Introduction Speech Go over Delivery & Pointers
Week 3 Sept. 7-13	Labor Day (Sept. 07) Holiday <u>SPEECH 1</u> <u>Introduction Speech Due</u>
Week 4 Sept. 14-20	Chapter 3,4,5 Test (3) Ethics in Public Speaking, (4) Developing Topics for your Speech, (5) Researching Your Speeches <u>Outlining MLA Workshop</u>
Week 5 Sept. 21-27	<u>Library Assignment Due</u>
Week 6 Sept. 28-Oct. 04	Chapter 6,7,12 (6) Organizing & Outlining Your Speech, (7) Supporting Your Speech Ideas, (12) Informative Speaking Test, Go over Informative Speech
Week 7 Oct. 05-11	<u>Informative Speech and Outlines Due</u>
Week 8 Oct. 12-18	Chapter 13,9,10 Test (9) Presentation Aids in Speaking, (10) Language, (13) Persuasive Speaking <u>GO OVER MMS</u>
Week 9 Oct. 19-25	Work on Monroe Motivated Sequence Speech
Week 10 Oct. 26- Nov. 01	<u>Monroe Motivated Speech Due</u>

Week 11 Nov. 02-08	Chapter 8 Test (8) Introductions & Conclusions
Week 12 Nov. 9-15	Chapter 15 Test (15) Special Occasion Speaking
Week 13 Nov. 16-22	Chapter 11 Test (11) Delivery (14) Logical Reasoning
Week 14 Nov. 23-29	Thanksgiving Break Listening Report Due
Week 15 Nov. 30- Dec. 06	Make sure all Chapter Tests are completed
Week 16 Dec. 07-13	Final Exam Week

COURSE EVALUATION

Final grades will be calculated according to the following criteria:

Speeches: 40%

MMS Speech (Common Assignment) 20%

Exams: 20%

Homework/Participation: 20%

GRADE SCALE

- 90-100 A
- 80-89 B
- 70-79 C
- 60-69 D
- 0-59 F

All assignments will be graded within one week of the assignment's due date, provided that the assignment is submitted by the stated deadline.

TECHNICAL REQUIREMENTS

For the latest technical requirements, including hardware, compatible browsers, operating systems, etc., review the Minimum Computer and Equipment Requirements on the [LIT Online Experience](#) page. A functional broadband internet connection, such as DSL, cable, or Wi-Fi is necessary to maximize the use of online technology and resources.

DISABILITIES STATEMENT

The Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act of 1973 are federal anti-discrimination statutes that provide comprehensive civil rights for persons with disabilities. LIT provides reasonable accommodations as defined in the Rehabilitation Act of 1973, Section 504 and the Americans with Disabilities Act of 1990, to students with a diagnosed disability. The Special Populations Office is located in the Eagles' Nest Room 129 and helps foster a supportive and inclusive educational environment by maintaining partnerships with faculty and staff, as well as promoting awareness among all members of the Lamar Institute of Technology community. If you believe you have a disability requiring an accommodation, please contact the Special Populations Coordinator at (409)-951-5708 or email specialpopulations@lit.edu. You may also visit the online resource at [Special Populations - Lamar Institute of Technology \(lit.edu\)](https://www.lit.edu/specialpopulations).

STUDENT CODE OF CONDUCT STATEMENT

It is the responsibility of all registered Lamar Institute of Technology students to access, read, understand and abide by all published policies, regulations, and procedures listed in the *LIT Catalog and Student Handbook*. The *LIT Catalog and Student Handbook* may be accessed at www.lit.edu. Please note that the online version of the *LIT Catalog and Student Handbook* supersedes all other versions of the same document.

ARTIFICIAL INTELLIGENCE STATEMENT

Lamar Institute of Technology (LIT) recognizes the recent advances in Artificial Intelligence (AI). The use of generative AI tools, such as ChatGPT, is permitted in this course only in a limited capacity. Students may not use AI to create speeches, assignments, or any original content that is required for grading. The development of ideas, research, arguments, and speech drafts must be the student's own work.

AI may only be used as a supplemental tool to refine material that has already been written by the student. Acceptable uses include checking grammar and spelling, ensuring clarity and cohesion, and assisting with the organization of outlines. For example, it is not acceptable to ask an AI tool to "create a 5–7-minute informative speech on World War II." However, it is acceptable to paste a draft the student has written into an AI tool and request a review of grammar or flow.

Whenever an AI tool is used, students are required to disclose this use within their assignment by including the following statement:

"For this assignment's preparation, the author(s) utilized [Generative AI Tool Name], a language model created by [Generative AI Tool Provider]. Within this assignment, the tool was used only for [e.g., grammar correction, minor phrasing adjustments, or organizational support]."

Failure to properly acknowledge the use of AI tools or relying on them beyond the limits described above will be considered a violation of academic integrity and may result in penalties in accordance with the LIT policy.

STARFISH

LIT utilizes an early alert system called Starfish. Throughout the semester, you may receive emails from Starfish regarding your course grades, attendance, or academic performance. Faculty members record student attendance, raise flags and kudos to express concern or give praise, and you can make an appointment with faculty and staff all through the Starfish home page. You can also login to Blackboard or MyLIT and click on the Starfish link to view academic alerts and detailed information. It is the responsibility of the student to pay attention to these emails and information in Starfish and consider taking the recommended actions. Starfish is used to help you be a successful student at LIT.

Speech 1: Introductory—Self Introduction -

- 2-3 minutes
- Typed manuscript of the speech
- No outline required

Speech 2: Informative—construct and deliver an informative speech

- 4-6 minutes
- **PowerPoint required; turn in a handout version of your PowerPoint in black and white**
- **Typed outline in proper format**
- **Typed APA bibliography with a minimum of three qualified sources. Attach to outline.**
- **Deliver speech from prepared presentation on index cards.**

Speech 3: Persuasive—construct and deliver a persuasive speech on a topic that is relevant to your audience and about which you feel strongly.

- 4-6 minutes
- **PowerPoint required; turn in a handout version of your PowerPoint in black and white**
- **Typed outline in proper format**
- **Typed APA bibliography with a minimum of three qualified sources. Attach to outline.**
- **Deliver speech from prepared presentation on index cards.**

Speech 4: Commemorative—write and deliver a speech honoring someone, something, or some event that has impacted or changed your viewpoint or attitude.

- 4-7 minutes
- **PowerPoint required**
- **A typed double-spaced manuscript of the speech with a title page is to be turned in the first day of speeches.**
- **No outline required to be turned in.**
- **Deliver speech from prepared presentation on index cards.**

Speech 5: Problem & Solution --This speech is designed to provide an opportunity for the student to convince their audience of the existence of a problem and to accept their solution.

- 4-7 minutes
- **PowerPoint Required**
- **A typed double-spaced manuscript of the speech with a title page is to be turned in the first day of speeches.**
- **No outline required to be turned in**

Course Policies

1. No use of tobacco products in class.
2. Computers, telephones, headphones, and any other electronic devices must be turned off while in class or used only with permission of the instructor.
3. Do not bring children to class.
4. No late assignments will be accepted.
5. If you wish to drop a course, the student is responsible for initiating and completing the drop process. If you stop coming to class and fail to drop the course, you will earn an 'F' in the course.
6. If you email the instructor during the week, the instructor has 24 hours to respond and, on the weekend, it will be the following Monday.
7. Additional class policies as defined by the individual course instructor.

Note: Majority of the students in class work a full or part time job. All of the classroom rules apply to you with no exceptions! Attending school is your full-time job...and I want to see you succeed,

Fall & Spring Semester

3 absences — Tuesday/Thursday or Monday/Wednesday/Friday classes

2 absences — Classes meeting one time per week

I will not be accepting doctor excuses or excuses in my class unless it is school related.

Keep in mind that no make-up will be given for in-class assignments (assignments that are dispensed and completed during the same class period), because they are tied to a particular class session.

- **If you have your cell phone on the desk, utilizing it or if it is ringing minus 20 points will be deducted from the assignment that is currently due. 2nd offense will be dismissed from class. The 3rd offense will be asked to drop the class.**

Make-up Policy:

You will be given one week to present your speech, and you are required to present during that time frame

- Students absent from class on scheduled speaking dates, or assignments are due will receive a zero (0) for the assignment.

SPEECHES

- All students are required to be present for every other student's speech and this rule goes for all speeches presented in the course. If you are absent or leave early on any of the speech days, you will receive a "0" for your personal speech grade. The instructor reserves the right to modify this at his/her discretion, see Make-up-Work. This is a speech course. If you skip, miss, or do not give any of the major speeches you will receive an "F" for the course.

Note cards: When you present your speech, you will be required to write your speech on note cards and use the note cards while presenting the speech. If you do not have note cards, I will subtract 10 points or more from your grade. (This could really hurt your grade for the speech)

Participation and Punctuality Policy

It will benefit the student to be on time for class. Thus, something may be said that is of extreme importance, but because you were late you did not get the message. The instructor is not obligated to repeat information that is missed due to lateness or absence.

1. Students must participate in all activities and class discussions.
2. Students must submit all assignments on the day scheduled.
3. Students must successfully complete all assignments related to the course.
4. Students who are late after the instructor has called the roll will be considered absent.

Reading Assignments/Class Participation Policy

Students are to read assignments prior to coming to class. There may be a pop quiz every week before or after each chapter discussion. Students will be expected to participate in discussions, ask and answer questions, and offer critical reviews of the materials. You can't make up a pop quiz if you are late or absent from class.

Written Assignments

All written assignments must be turned in on the day(s) posted and stapled. All written assignments must be computer generated on clean, unwrinkled typing paper 8 ½ X 11. This applies to out of class assignments. It will not be accepted any other way. When submitting assignments,

answering test questions, etc., be sure you spell correctly, use appropriate punctuation and grammar, and write paragraphs that include details that show progression of thought.

All out of class assignments should be typed in the following format:
Times New Romans

12 Font
Double Space

STUDENT NETWORK: During the first week of class, you should obtain the name and the telephone numbers of four (5) other classmates. This will be the beginning of your network.

Classmate's name_____ Phone #_____

Classmate's name_____ Phone #_____

Classmate's name_____ Phone #_____

Classmate's name_____ Phone #_____

Classmate's name_____ Phone #_____

Standard Speech Deductions

Students are provided with detailed instructions for all speeches, and expectations are discussed in class and practiced before completing for a grade. For fairness, there is a list below of the standard deductions for common errors on speeches.

Error	Penalty
No Outline and/or Works Cited	Zero on the speech
Over/under time	-1 point per 5 seconds
Missing source(s) on Works Cited	-10 per source
Sources not verbally cited	-5 per source
Incorrect attire (Jeans, athletic wear, pajamas, joggers, etc.)	-20
Cell phone ringing during a classmate's speech	-20
Interrupting a speech by walking in or out	-20

Students are expected to dress appropriately for speeches. Please dress BUSINESS CASUAL if not, **will result in a letter grade penalty**. EX. (Polo Shirt and Khakis and **Not JEANS**, joggers etc..). Sometimes in the F2F course people get “too comfortable” when speaking in the classroom. Wearing ball caps, inappropriate clothing or chewing gum, not wearing shoes, etc. during a speech will result in a letter grade penalty. Remember this course is a college course and you are giving

professional/formal presentations. Think about the impression your dress might make on your audience

All out of class assignments should have a title page. The title page should look like the following below. NO EXCEPTIONS!!

You may copy, paste the document and edit the information.

Title of Paper

Submitted by:

(Your NAME)

Submitted to:

Mrs. Burnside

SPCH 1315 Public Speaking

Section _____

Lamar Institute of Technology

Date the assignment is due on

NOTE: All out of class assignments must be typed and have a title page...