

Leadership and Effective Communication (EMAP 2301)



**LAMAR INSTITUTE
OF TECHNOLOGY**

CREDIT

3 Semester Credit Hours

MODE OF INSTRUCTION

Online

PREREQUISITE/CO-REQUISITE:

None

COURSE DESCRIPTION

Analysis of personal and group dynamics in an emergency management setting. Examines the interpretation of the spoken and unspoken word and the effective utilization of public information processes of print, radio, and television media. This course is equivalent to the Texas Department of Emergency Management and Federal Emergency Management Agency courses IS240 and IS242.

COURSE OBJECTIVES

Upon completion of this course, the student will be able to

1. Describe the various ways people interact.
2. Analyze personal and group dynamics.
3. Demonstrate effective written communications.

INSTRUCTOR CONTACT INFORMATION

Instructor:	Vernon Clay
Email:	vjclay@lit.edu
Office Phone:	409-790-1631
Office Location:	Virtual
Office Hours:	By appointment

REQUIRED TEXTBOOK AND MATERIALS

- 1. *Leading with Communication* by T. Gamble and M. Gamble. SAGE Publications. ISBN number is 978-1-4129-9426

PARTICIPATION POLICY

Participation will be based on on-line activity. You are expected to log into the course a minimum of three times per week to ensure participation and that announcements are received

DROP POLICY

If you wish to drop a course, you are responsible for initiating and completing the drop process. If you stop coming to class and fail to drop the course, you will earn an “F” in the course.

COURSE CALENDAR

WEEK	TOPIC	DISCUSSIONS (Due on this Date)	ASSIGNMENTS (Due on this Date)
1	Intro – Discussion 1 IS-240.c & IS-242.c	Final Post 10/23/2026	10/24/2026
2	Chapters 1, 2 & 3 Journal 1	Initial Post 10/28/2026 Final Post 10/30/2026	Journal 10/31/2026
3	Chapters 4 & 5 Journal 2	Initial Post 11/04/2026 Final Post 11/06/2026	Journal 11/07/2026
4	Chapters 6, 7 & 8 Journal 3	Initial Post 11/11/2026 Final Post 11/13/2026	Journal 11/14/2026
5	Chapters 9 & 10 MID-TERM EXAM	Initial Post 11/18/2026 Final Post 11/20/2026	EXAM 11/21/2026
6	Chapters 11 & 12 Journal 4	Initial Post 11/23/2026 Final Post 11/25/2026	Journal 11/28/2026
7	Chapters 13, 14 & 15 Journal 5	Initial Post 11/30/2026 Final Post 12/01/2026	Journal 12/02/2026
8	FINAL EXAM		EXAM 12/06/2026

COURSE EVALUATION

Final grades will be calculated according to the following criteria:

- | | |
|----------------|-----|
| 1. Discussion | 10% |
| 2. Exams | 20% |
| 3. Assignments | 70% |

GRADE SCALE

- 90-100 A
- 80-89 B
- 70-79 C
- 60-69 D
- 0-59 F

TECHNICAL REQUIREMENTS

The latest technical requirements, including hardware, compatible browsers, operating systems, etc. can be online at <https://lit.edu/online-learning/online-learning-minimum-computer-requirements>. A functional broadband internet connection, such as DSL, cable, or WiFi is necessary to maximize the use of online technology and resources.

DISABILITIES STATEMENT

The Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act of 1973 are federal anti-discrimination statutes that provide comprehensive civil rights for persons with disabilities. LIT provides reasonable accommodations as defined in the Rehabilitation Act of 1973, Section 504 and the Americans with Disabilities Act of 1990, to students with a diagnosed disability. The Special Populations Office is located in the Eagles' Nest Room 129 and helps foster a supportive and inclusive educational environment by maintaining partnerships with faculty and staff, as well as promoting awareness among all members of the Lamar Institute of Technology community. If you believe you have a disability requiring an accommodation, please contact the Special Populations Coordinator at (409)-951-5708 or email specialpopulations@lit.edu. You may also visit the online resource at [Special Populations - Lamar Institute of Technology \(lit.edu\)](#).

STUDENT CODE OF CONDUCT STATEMENT

It is the responsibility of all registered Lamar Institute of Technology students to access, read, understand and abide by all published policies, regulations, and procedures listed in the *LIT Catalog and Student Handbook*. The *LIT Catalog and Student Handbook* may be accessed at www.lit.edu. Please note that the online version of the *LIT Catalog and Student Handbook* supersedes all other versions of the same document.

ARTIFICIAL INTELLIGENCE STATEMENT

Lamar Institute of Technology (LIT) recognizes the recent advances in Artificial Intelligence (AI), such as ChatGPT, have changed the landscape of many career disciplines and will impact many students in and out of the classroom. To prepare students for their selected careers, LIT desires to guide students in the ethical use of these technologies and incorporate AI into classroom instruction and assignments appropriately. Appropriate use of these technologies is at the discretion of the instructor. Students are reminded that all submitted work must be their own original work unless otherwise specified. Students should contact their instructor with any questions as to the acceptable use of AI/ChatGPT in their courses

STARFISH

LIT utilizes an early alert system called Starfish. Throughout the semester, you may receive emails from Starfish regarding your course grades, attendance, or academic performance. Faculty members record student attendance, raise flags and kudos to express concern or give praise, and you can make an appointment with faculty and staff all through the Starfish home page. You can also login to Blackboard or MyLIT and click on the Starfish link to view academic alerts and detailed information. It is the

responsibility of the student to pay attention to these emails and information in Starfish and consider taking the recommended actions. Starfish is used to help you be a successful student at LIT.

ADDITIONAL COURSE POLICIES/INFORMATION

1. Late assignments will be assessed, a 10-point penalty for the first week, then a grade of zero will be assessed.
3. Participation Policy: Participation will be monitored through activity on Blackboard.
4. Additional class policies as defined by course instructor.